



# PMSC Social Media Policy

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## Port Moody Soccer Club Documentation Suite

### Definitions

**PMSC or Club** – The shortened forms of the “Port Moody Soccer Club”.

**Member** – Any person that participates in any Club related activities, including athletes, coaches, managers, Club volunteers, board members, or any other person not listed here who has a relationship with the Club that would be recognized as pertaining to Club membership.

### Policy

As part of the Port Moody Soccer Club’s focus on member safety, communications involving all our members should be appropriate, productive, and transparent. Effective communications concerning travel, practices, or games schedules, as well as administrative issues among administrators, coaches, athletes, and their families, is critical. The use of mobile devices, web-based applications, social media, and other forms of electronic communications can increase the possibility for improprieties and misunderstandings. The improper use of mobile and electronic communications can be views as misconduct by the Club and may lead to strong discipline including suspension or expulsion by PMSC.

Any participant involved in any the Club’s programs shall strictly adhere to this policy for electronic communications and social media. All electronic communication between coaches, employees, volunteers, adult participants, or athletes must be for the purpose of communicating information about team activities. Coaches and athletes must follow the common- sense guidelines regarding the volume and time of day of any allowed electronic communication. All content of electronic communication should be readily available to share with the public or families of the athlete or coach.

### Overview

- Coaches, employees, volunteers, or adult participants must copy parent(s) (or guardian(s)) on all electronic and mobile communications to minor athletes unless the parent(s) (or guardian(s)) have previously approved (in writing) direct communications between the coach and the athlete.
- To ease communications, coaches may set-up e-mail and texting groups with parent(s) (or guardian(s)) and athletes and make this group communication a norm for the team. Coaches must include parents on all email and text messaging groups.
- Should a coach inadvertently send an athlete an electronic or mobile communication without including the parent(s) (or guardian(s)), acknowledge the oversight to the parents and forward the communication to the parent(s) (or guardian(s)) as soon as possible.
- Coaches should not hesitate to speak with a parent or guardian if a coach receives an electronic and mobile communications from an athlete that makes the coach uncomfortable.

### **Facebook, Instagram, Myspace, Blogs, and Similar Sites**

- All posts, messages, text, or media of any kind between a coach (or employee, volunteer, or adult participant) and athletes must be professional in nature and for the purpose of communicating information about team activities or for team-oriented motivational purposes.
- Direct messaging or private messaging between a coach and a minor athlete is prohibited (another responsible adult must be copied on the message).
- If a coach opens a team Facebook page, or Blog of any sort, the club manager must be contacted and given access to view the page at their discretion. Team pages or blogs may not be used to bully, speak negatively of a player or family of a player, or to discuss discipline issues.

### **Twitter, Snap Chat, Instant Messaging, and Any Similar Media Communication Tool**

- All posts between a coach (or other employee, volunteer, or adult participant) and athletes must be for the purpose of communicating information about team activities. Direct messaging or private messaging between a coach and a minor athlete is prohibited (another responsible adult must be copied on the message).

### **Email and Similar Electronic Communications**

- Athletes and coaches may use email to communicate. All email content between coach and athletes must be professional in nature and for the purpose of communicating information about team activities. Emails from a coach to a minor athlete must include a copy to such athlete's parent(s) or guardian(s) unless the parent(s) (or guardian(s)) has previously approved in writing direct communications between the coach and athlete.

### **Texting and Similar Electronic Communications**

- Although discouraged as a primary form of communication, texting is allowed between coaches and athletes. All texts between coach and athletes must be professional and for the purpose of communicating information about team activities. Texting should not occur after 9pm unless in emergency situations. Text messages from a coach to a minor athlete must include a copy to such athlete's parent(s) (or guardian(s)) unless the parent(s) (or guardian(s)) has previously approved in writing direct communication between the coach and the athlete.

### **Violations of Policy**

- Social media and electronic communications can be used to commit abuse and misconduct (e.g., emotional, sexual, bullying, harassment, and hazing). Such communications by coaches, employees, volunteers, adult participants, or athletes will not be tolerated and are strictly prohibited by PMSC.
- Anyone who violates this Electronic Communications and Social Media Policy is subject to appropriate disciplinary action including but not limited to suspension, expulsion and/or referral to law enforcement authorities. Violations of this Policy should be reported to the Club immediately at [info@portmoodysoccer.com](mailto:info@portmoodysoccer.com).